

DESCRIPTION OF THE METHOD OF THE STUDY

The study was carried out between 31st of May and 16th of June 2004.

The study comprised **1687** respondents all over Estonia aged 16-74 years, who were chosen by random selection. The sample was compiled based on national statistics of Estonia in order to ensure the proportional representation of all Estonian counties and types of settlements in the sample.

On the basis of that model at first 170 different sampling points all over Estonia were selected, from which at the second stage specific respondents were chosen. In every sampling point, around 10 interviews were conducted. The start-address' method and the youngest man's rule are being used to select the respondents.

Start-address' method: according to sample points 170 random start addresses are chosen. Each interviewer conducts the first interview in start address and moves on into every 5th apartment. In case of private households every second house is chosen for the interview.

Youngest man's rule: the youngest man at home at the moment is chosen for the interview in order to enlarge the proportion of younger people in the sample for this group of population is most unlikely at home.

Standardized questionnaire, consisting mostly of closed questions, was used to carry out the interviews. The interviews were carried out in Estonian and Russian; an average length of an interview was 35 minutes. The questionnaire was compiled by the Client.

89 professional interviewers conducted the interviews.



After finishing the survey, the socio-demographic characteristics of respondents were compared with those determined by the sample (age, sex etc) and the collected data was adjusted according to the theoretical model (weighted).

The proportions in the sample after the weighting were as follows (%):

	Distribution in society*	Distribution in the sample
Male	46	46
Female	53	54
16-19 y	8	10
20-29 y	18	18
30-39 y	17	18
40-49 y	19	19
50-59 y	15	15
60-74 y	20	20
Estonian	67	70
Non-Estonian	32	30
Urban	70	72
Rural	29	28

*Estonian Statistical Office

